

Examples of responsible CSR events/activities:

We can organize activities on various themes to support:

- ✓ Environment protection and biodiversity conservation :
- ✓ elephant encounters supporting their protection, support conservation projects, Beach clean up followed by upcycling workshops, tree planting, building with recycled material
- ✓ Education of disadvantaged populations: supporting schools and vocational training projects, organizations helping out street children
- ✓ Health & sanitation of poor communities: giving out what they need, digging wells, building toilets, supporting health centers & hospitals.
- ✓ Developing livelihood activities for the poorest: provide access to micro credit for small entrepreneurs, support fair trade craft centers

We list here some CSR options for Thailand and Vietnam and will include progressively more for Cambodia, Myanmar, Indonesia, Laos

THAILAND

○ **The Gift of Happiness Foundation**

The Gift of Happiness Foundation provides positive sustainable development through educational comedy show productions provided by world-class professionals and trainee entertainers. They also produce monthly aid giving projects that provide essential supplies to needy families, schools, medical centres and orphaned children in Thailand.

Figure 1 Gift of Happiness Card for all participants

The charity is managed by a team of dedicated volunteers and is not tied to supporting just a few children at only one location. Therefore, this unique organisation has the freedom to provide joy to thousands of children in urban and remote locations throughout the country.

What could you do?

Here is an example of a responsible CSR activity you could do when you decide to support the Gift of Happiness:



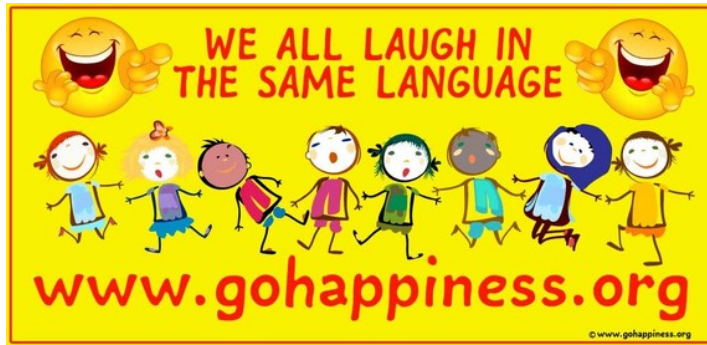
Thank you
for giving the gift of happiness!

Today, instead of giving you a gift,
we have given a school uniform
to children in need in Thailand.

"You can rest assured that those needy people will have a slightly happier life,
just knowing that you care enough to give them something from your life."

Thai charity foundation "Gift of Happiness"
www.gohappiness.org

Instead of visiting a children centre, orphanage or school, your company can sponsor the school uniforms, medical kits or educational sets for the foundation. Your impact on the improvements on so many families' lives could be tremendous!



find out more about the Gift of Happiness Foundation.

Moreover, we can help you organising e.g. an auction of banners and flags. The profit again could be donated to the Gift of Happiness.

You can also combine this activity with for example a beach clean-up, if you are looking for more active involvement of all participants. Don't hesitate to contact us for more information or click [here](http://www.gohappiness.org) to

○ The Passport at HCTC – Enjoy a unique, exquisite dinner

Appreciate the professional service provided by the students of the [Passport of HCTC](#). This vocational hospitality school aims to empower disadvantaged youth from ethnic groups, training them for their future career in the tourism and hospitality industry. The Hospitality and Catering Training Center is here to help young underprivileged people to break the cycle of poverty, gain marketable skills and earn financial independence. By giving these young, motivated students the chance to host your gala dinner, you will support them in building a better future for the next generation.



○ Enjoy A Unique Gala Dinner With A Private Concert By The Bangkok Charity Orchestra - And Support The Charity Of Your Choice

We will invite a number of organizations for a crowd funding presentation, who will introduce their project, beneficiaries, estimated costs/revenues, etc.



Enjoy a private concert performed by the [Bangkok Charity Orchestra](#) during the evening. This is the 1st orchestra to be committed to raising funds for charities in Thailand. 100% of the funds are distributed to the organization you choose: We can select organizations based on a theme/subject/criteria you would like to support in particular (e.g. people with disabilities, families from poor backgrounds, underprivileged children, disaster victims) Support one or several charities of your choice thanks to the crowd-funding speech.

Detailed financial reports and regular updates will be sent to you and your teams throughout the year/realization of the

project.

- **Protect The Elephant, Thailand's Sacred Animal:**

Spend a whole day outdoors, plant and harvest food and support the livelihood of elephants in Thailand

Elephants World was founded in 2008 and is a sanctuary for sick, old, disabled, abused and rescued elephants, who will receive the rest and joy that they deserve. Located 32 km from the city of Kanchanaburi or 180 km from Bangkok, this non-profit organization functions as a 'retirement home' for elephants, where these wonderful creatures can enjoy a life of freedom and peace.

By visiting and supporting this project, you will enjoy a very memorable experience with these beautiful animals. You can help with taking care of them by feeding them, gathering food and bathing them. You'll learn about their habits and behavior and understand how the project helps them in their own natural environment.



- **Experience Thailand Rural Life And Support A Community**

Spend A Half Or Full Day In The Baan Pong Huay Lan Village

Enjoy your time in Northern Thailand to meet a community and leave more than just your footprint by some meaningful activities.

You can spend the day with the local community of Baan Pong Huay Lan Village, 25km from Chiang Mai. Start the day with a short trek in the community forest, exploring and learning more about the local environment and nature. The local guide will introduce you to your hosts' culture, traditions and life. After a common lunch together, you will actively support the community by joining their tree planting project.



- **Mangrove Tree Planting in the South**

Help To Restore The Damaged Environment In Ban Bang La, A Small Village, Which Was Strongly Affected By The 2004 Tsunami

Baan Bang La Village and its inhabitants are aware of the importance of the mangrove forest to protect their ecosystem, even more since the dramatic event of the Tsunami in 2004. You can have the chance to discover the interesting culture and history of the village and the role of the mangrove forest for the community. Plant some of those wonderful trees - a fun and rewarding experience!



VIETNAM

○ Build a playground for Children living in the city

Think Playground is a group of young architects aiming to seek simple solutions, efficiency and creativity to build



playgrounds for children living in the cities.

Safe spaces for children to play in, bring joy to the children. Hanoi is currently lacking in gardens and playgrounds in residential areas, which has an insidious effect on children's lifestyle and recreational need. 'Think Playgrounds' formed their first playground for children of migrant workers or peddlers who call the alluvial ground along the Hong River home.

○ A cattle raising program to fight against poverty



Donate a calf to a family to challenge poverty reduction. Calves will be passed on to other families and the virtuous circle begins...ACWP is managing Cattle raising program in Central Vietnam since 1996.

We can organize a ceremony of calves donations to families supported by the organization, income generated from this donations will then be invested by the families to support their needs to access education, health etc.

○ A crowd-pitch – participative fund-raising activity

An opportunity for your teams to select their favorite projects & support meaningful organizations

- A gala dinner where selected local charities are invited to introduce their work (5 minutes crowd-pitch for each – including, who they are, one main project, estimated costs/revenue, impacts/benefits).

- Your teams will vote for their favorite projects and select 3 winning organizations (prices depends on your choice), an official award giving ceremony ends the night.
 - A panel of experts, including some of your participants will also participate to the event and give their opinions after each projects (University teachers, journalists, leading specialists)
 - We can select organizations based on a theme/subject/criteria, you would like to support in particular.
 - Detailed financial reports and regular updates will be send to you afterwards so this action also has a long lasting effect within your company.
- Animations, music and surprises will also make this night unforgettable.

○ **Support Microfinance and women empowerment**

Spend a day in Hoa Binh province and meet with the beneficiaries of Bloom Microventures Ventures program.

Support micro-credits and discover the economical activities set up by the families.

Bloom Microventures provides non-collateral, low-interest small loans and technical support to women in rural Vietnam to help them start their own businesses for sustainable income. In Vietnam particularly, lack of access to capital is a major barrier for small-scale farmers.

This lack of available finance makes it harder and harder to scale up their production, grow more products, and make their way out of poverty. By providing low-interest capital to small-scale farmers, benefit the whole community. As the money gets invested in profitable activities, it drives up demand and supply in local markets, as well as freeing up disposable income to be reinvested in the community through health and education.

