

*"Making destinations better places for people to live in
and for travellers to visit."*

PROJECT PROPOSAL

EXO
FOUNDATION

NAME OF PROJECT:

LOCALIZATION OF PROJECT:

PROJECT REPRESENTATIVE:

CONTACT:



2nd Floor, No. 111 Norodom Boulevard, Sangkat Chaktomuk,
Khan Daun Penh, CAMBODIA

contact@exofoundation.org | Tel : +84966493631
www.exofoundation.org | Facebook : EXOFoundation

If you are a non-profit organization, a network, a social enterprise, a group of students, a vocational training center or an employee of EXO Travel wishing to [promote responsible tourism](#) and as such to support local communities and/or to protect our environment... this project proposal is designed for you !

Our ambition is to pave the way for mainstreaming sustainable practices within the travel industry in Asia.

We aim to maximize the potential for Tourism to become a tool for poverty alleviation and sustainable development. Thus, we wish to **support and help to set up** sustainable projects targeting to:

- ✓ **Promote responsible tourism:** in order to maximize the benefits of tourism for local communities and the preservation of their cultural & natural heritage, while minimizing the negative social, cultural and environmental impacts tourism may generate.
- ✓ **Improve the livelihoods of the most disadvantaged populations:** especially women, at-risk youth, communities negatively affected by tourism or willing to use tourism as a tool for economic empowerment, communities in remote or urban areas overcoming special challenges etc.

The famous following motto is underlying in all our actions and decisions:

“Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime”,

Project should be conceived in a sustainable development perspective, encouraging local communities' empowerment & involvement as well as long term impact its activities.

EXO Foundation – Areas of intervention



* Even though considered as non-priority areas, some projects in other countries might be considered, especially in case of humanitarian or emergency relief.

We are proud to be transparent and scrupulous in the way donations are spent. Therefore, we carefully select projects based on the 3 following main criteria:

1. **Relevance**, projects must be in line with our goals and vision offering long-term solutions for development challenges.
2. **Beneficiaries and/or EXO Travel employee' engagement** are encouraged to contribute by their own work and commitment, to help to assess the needs of the project and to support the project in its implementation.
3. **Efficiency & transparency**, regular updates on project advancement are requested once a donation was made. At least your latest annual financial & activities reported are to be shared with us prior donations and as yearly follow up.

Each country has its own issues so we tend to direct our funds to address those that are the most crucial in each of them according to their political, economic and social context.

We are a not-for-profit organization acting independently, however our main source of funding is donations from EXO Travel & travellers (in particular through corporate and social responsible activities of incentive groups). Since 2011, EXO Travel donates US\$1 per traveller to EXO Foundation and bears operational costs for office, employees and communication materials (website, brochures, etc.).

- EXO Foundation donations are granted based on projects needs and funds provision (usually from \$1,000 to \$5,000 or more).
- We try to ensure a financial support, it can be over several years until projects become self-sufficient.
- EXO Foundation donation can represent 100% of the project's budget, only if it is directly managed by at least one EXO Travel employee.
- We prefer to avoid financial contributions to one-time event (such as festival, special day, sports events, raids etc.).

Through partnering with EXO Foundation, you will be displayed on our website page: www.exofoundation.org

An article will be released giving details about your organization, your projects and how others can support your actions.

We will share information & updates on your project(s) on our [Facebook page](#): **EXOFoundation**

Note: we might also offer an online donation system enabling individuals or companies to donate directly to your organization through our website, please note that 100% of their donations will be transferred back to you, as we will cover all overheads costs.

WHO ARE YOU ?

Name of your organization: _____

Official address:

Zip Code: _____ City: _____ Country: _____

Phone number: ____/____/____/____/____ Mobile Phone: ____/____/____/____/____

E-mail: _____@_____

Website/ Facebook page: _____

Official recognition/license granted by: _____

Name of your organization's President: _____

Number of employees: _____

Number of volunteers: _____

Project representative:

Full Name: _____

Position: _____

Mobile Phone: ____/____/____/____/____ E-mail: _____@_____

Project representative at EXO Travel:

Full Name: _____

Position: _____

Level of involvement: _____

Mobile Phone: ____/____/____/____/____ E-mail: _____@_____

YOUR PROJECT

Name of your project: _____
(Tip: try to choose a catchy name, easy to pronounce and that arouses curiosity)

☐ **New project**

☐ **Existing project**

If yes, when has it started: _____

Location/areas of intervention:

Country: _____

Region: _____

City: _____

Does it has a potential to attract tourists, please detail? _____

Estimated duration of project _____

(Please kindly note that we prefer to avoid financial contributions to one-time event such as festivals, sports events, etc.)

Does your project contributes to? (Several choices possible)

- ☐ **Education and vocational training** to empower the most disadvantaged and provide them with better life chances to break the cycle of poverty.
- ☐ **Local economic development** supporting the creation of revenue generating activities; community based tourism (CBT), fair trade shops, agriculture and handicrafts.
- ☐ **Environmental conservation** to reduce ecological footprint and support biodiversity conservation.
- ☐ **Culture and arts** to protect historical tangible and intangible heritage, revitalize local arts and crafts and support cultural revival and new creations.
- ☐ **Health care & sanitation**, community development to improve living conditions of the poorest.
- ☐ **Fighting against human trafficking and child abuse.**
- ☐ **Humanitarian aid and disaster relief.**

Objective(s) of your project (what are the needs that you are trying to address? How did you identify these needs?)

Description of your project (what are the main activities?):

What are your needs to implement it? (Eg: Human resources, material, etc.)

What are the positive outcomes of your project's beneficiaries?

Beneficiaries (type & number):

How beneficiaries and or local community get involved?

PARTNERSHIP

Who are your main partners?	Type of support (financial, technical, advice....)
<p>Overseas (please name the organization and 1 contact person with contact details)</p> <ul style="list-style-type: none"> - - - - <p>In your country (please name the organization and 1 contact person with contact details)</p> <ul style="list-style-type: none"> - - - 	
<p>Within the targeted community (please name at least 1 representative with his/her contact details)</p> <p>Local Authorities :</p> <ul style="list-style-type: none"> - - - - <p>Civil Society:</p> <ul style="list-style-type: none"> - - - - - <p>Local inhabitants:</p> <ul style="list-style-type: none"> - - - 	

AGENDA

<p>Expected starting date:</p> <p>Steps of implementation:</p> <p>Expected ending date:</p>
--

SUSTAINABILITY

What are the long term impacts of your project?

How can it become self-sustainable?

How will it continue without your organization/support?

EVALUATION

What are expect results/outcomes of your project (qualitative & quantitative)?

How will you evaluate its impact? (What will you implement to follow your results?)

⇒

⇒

⇒

⇒

⇒

Who will be in charge of evaluating your project?

→ PARTNERSHIP WITH EXO FOUNDATION?

How can EXO Foundation be involved in your project? Which type of cooperation are you expecting?

Estimated budget of your project

Date: .../.../....

Total budget (without valuations) :

Donation from EXO Foundation :

Expenses	Estimated amounts	Revenues	Estimated amounts	Engagement (asked, obtained)
Investment expenses		Revenue generated		
		Public subsidies		
Current expenses		Private support		
		Other resources		
Total expenses (without valuations)		Total revenues (without valuations)		
Expenses valuations		Revenues valuations		
Eg : Volunteer work (2h)	X\$	Eg : Volunteer work (2h)	X\$	
Total expenses valuations		Total revenues valuations		
Total expenses		Total revenues		

ADDITIONAL INFORMATION NEEDED

Administrative documents are needed to ensure of compliance with financial regulations in place.
Project submitted with missing information will not be considered.

- Project proposal form duly completed and signed
- Bank account information of your organization – not from individuals (eg: IBAN)
- A copy of your legal registration and official certificates of recognition
- A copy of your organization legal status
- A copy of your last Activity report
- A copy of your last Financial report
- A short summary of your organization
(to be published online if your project is selected)

What do you do?

How can we support you (general public)?

What support did you get from EXO Foundation?

High resolution pictures (If possible).

Please send everything back to us by e-mail:

contact@exofoundation.org or info@exofoundation.org

